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# RESEARCH

Open Access

Assessing Interventions for Declining Childhood Immunization Dropout - A Systematic Review

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### Abstract

Childhood routine immunization is a critical stage to ensure the health of infants and protect against serious diseases. Therefore, adequate strategies are urgently needed to increase childhood immunization coverage to prevent global disease and death. This review has identified the effect of interventions to increase immunization coverage among children in developing countries. A review included published studies from 2013 to 2023 on randomized controlled trials (RCT) and pre-post intervention that met eligible criteria. All included studies had been conducted in English-published articles on Pub Med and Google Scholar, without being limited to geographical sites. A total of 1107 published articles were accessed and 12 final eligible articles were reviewed. 66.67% of the included studies were conducted in Africa, 16.67% in South East Asia countries, and others were conducted in East Asia and America. These studies demonstrated that different interventions (SMS and call reminders, sticker reminders, immunization education, home-based records, and community-centered) had significant increases in immunization coverage for childhood compared to the control group with standard care or without any interventions. The present findings suggest that interventions including implementing SMS and call reminders, sticker reminders, education both from health workers and local leaders, and home-based records can potentially reduce immunization dropout. However, strategies to improve coverage for immunization uptake should also be considered preferred community-based to extend the marginal groups.

Keywords: Intervention, Immunization Dropout, Immunization Uptake Coverage.

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## 1. INTRODUCTION

Routine childhood immunization is critical and has effectively reduced morbidity and mortality. In 2021, about 21.9 million children missed their routine first dose of measles, far from 2019 levels of 19.2 million. Moreover, in the same year, 25 million children were unvaccinated or incompletely vaccinated (Rachlin et al., 2022; WHO, 2023). Indonesia, the most populous country in Southeast Asia, reported only 58% of infants fully immunized, much lower than the 93% national coverage target (Kementerian Kesehatan Republik Indonesia, 2018).

Despite significant progress, the expanded immunization program still faces a higher number of incomplete or immunization dropout rates is still an issue. It was defined that the dropout rate is the rate difference between the first and the last dose or the rate difference between the initial vaccine and the last vaccine (Chanie et al., 2021). Multiple factors may cause increased immunization dropouts. A previous study has proved that living in rural areas, non-compliance with the order of arrival during vaccination in health facilities, and lack of a reminder system on days before the scheduled vaccination were significantly associated with high dropout rates (Kayembe-Ntumba et al., 2022). In addition, social norms, poor quality of health services, and concern about side effects cause vaccine hesitancy, resulting in a greater number of incomplete immunizations (Powelson et al., 2022).

Several strategies were introduced to help the challenges to improve routine immunization coverage. Developed policies, guidelines, human resources, management of vaccines, service delivery, communication, and community partnership were established (Shen et al., 2014). In addition, various approaches have been taken, starting from technology-based, application-based, and community empowerment. Expanding these strategy efforts provides opportunities to address the barrier, while transformative changes are required to improve the effectiveness of the intervention.

In literature searching, many studies were focused on estimating the predictive factors of immunization coverage. It was also found that few studies developed interventions or new strategies to encourage caregivers to bring children for routine immunization. However, some studies offered the developed interventions without assessing the impact on immunization coverage. Addressing these underlying deficiencies, therefore, this review aimed to identify and review the different types of interventions and the effects to reduce the dropout vaccination rate among children in the different regions.

### 2. RESEARCH METHOD

This study searched Google Scholar and PubMed with no geographical setting restricted as published from 2015 up to 2023. Literature searching was conducted focusing on combinations of the following terms: "reducing immunization dropouts"; "intervention"; and "evaluation of the interventions". Studies were excluded if the article developed tools or other interventions without assessing the impact on the immunization dropout rate. We prioritize selecting existing randomized controlled trials (RCTs), quasi-trials, and before-after intervention studies and reported immunization coverage outcomes. We also searched for additional articles by searching the references of included articles.

The authors screened the title and abstracts. Then, those authors assessed the full text of all potentially eligible studies. The authors discussed whether the articles met the present study's context regarding the topic, the outcome, and the study design.

Microsoft Excel spreadsheet (2021) software was utilized for data extraction. The authors independently extracted all relevant data using the Population, Intervention, Control, and Outcome format to guide the extraction of information from the articles. Information was extracted on the first author's name, year of publication, study setting, study design, participants, intervention, control, and outcome. The authors discussed the discrepancy between studies to get the final decisions on the articles to be reviewed.

The included studies were analyzed by summarizing the introduced interventions. The outcome of the study, rate of immunization coverage or immunization dropouts, was reported as similar to the studies. To validate the findings, we also compared the findings across studies.

The bias assessment was conducted according to the Cochrane Handbook for Systematic Reviews of Interventions (Chandler et al., 2019). The domains included in the bias measurement were bias arising from the selection of the study's participants, intended interventions, missing outcome data, bias in the measurement of the outcome, and bias in the selection of the reported finding. Overall risk-of-bias judgment was categorized as low bias, some concerns, and a high risk of bias (Higgins et al., 2019).

### 3. RESULTS AND DISCUSSION

One thousand one hundred articles were retrieved using a search strategy about interventions to reduce immunization dropout through online search engines such as; PubMed and Google Scholar. Titles and abstracts were screened and 311 irrelevant articles were excluded. Full texts of the 41 remaining articles were assessed for eligibility, and 12 articles met the inclusion criteria (Figure 1).

The studies included in this review were conducted in different sites. Studies represented four regions; 66.67% were based in Africa and 16.67% were conducted in South East Asia. The majority of studies were randomized control trials (66.67%) and pre-post-interventions for the rest. All included articles assessed the impact of different interventions on the number of immunization dropouts. The characteristics of the included studies are presented in Table 1.

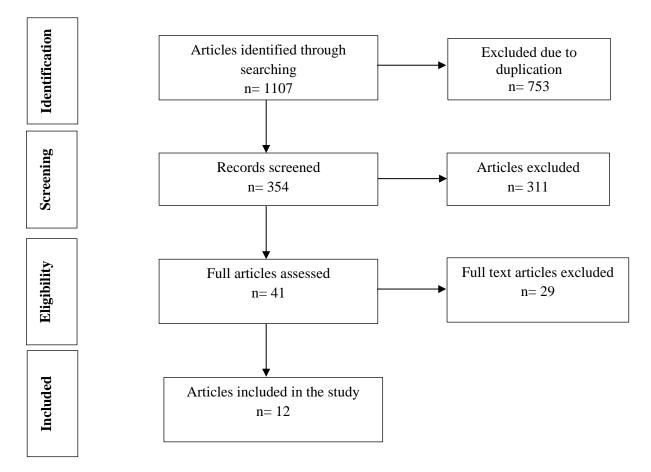


Figure 1. PRISMA Flowchart for Study Selection Process.

Variable	Number of studies	%
Study regions		
Africa	8	66.67
Côte d'Ivoire	1	8.33
Nigeria	5	41.67
Kenya	1	8.33
Zimbabwe	1	8.33
South East Asia:	2	16.67
Indonesia	1	8.33
Vietnam	1	8.33
East Asia	1	8.33
China	1	8.33
America	1	8.33
Arizona	1	8.33
Study design		
Randomized controlled trials (RCT)	8	66.67
Pre and post-intervention	4	33.33
Interventions		
SMS reminder	2	16.67
Phone calls	1	8.33
Routine health education and SMS reminders	1	8.33
Phone calls and SMS reminders	1	8.33
SMS or voice message reminder		8.33
SMS or providing stickers for reminders	1	8.33
SMS reminders, phone calls, and SMS health	1	8.33
education	-	0.00
Home-based record (HBR) only and a combination	1	8.33
of HBR and appointment sticker	-	0.000
Vaccination education session	1	8.33
Training of the traditional and religious leaders	1	8.33
Health Start Program (state-run community health	1	8.33
workers' maternal and child health home visiting	1	0.55
program)		
Primary outcome(s)		
Increase immunization completion and timeliness	2	16.67
Increase certain immunization completion and timemicss	4	33.33
Increase full immunization coverage	4	33.33
Reduce the dropout rate of full immunization	2	16.67
Immunization target	<i>L</i>	10.07
BCG, OPV, Pentavalent 3, PCV, measles, and	2	16.67
	Σ	10.07
yellow fever DPT3	2	16.67
	2	16.67
Pentavalent 1-3 (DPT-HB-Hib) and Measles	1	8.33
Pentavalent	2	16.67
OPV1, Pentavalent	1	8.33
BCG, HepB1, OPV1, DTP1, MR, JEV	1	8.33
BCG, DPT3, hepatitis B, Hib, OPV, measles	1	8.33
BCG, DPT 1-3, Measles	1	8.33
BCG, measles	1	8.33

**Table 1.** Characteristics of the Included Studies Regarding the Interventions of Increasing

 Immunization Coverage or Reducing Immunization Dropout.

From 41 full-text articles through screening, it can be seen that most of the excluded studies were due to a lack of the outcome of this study interest (34.48%). 27.59% of the studies were description analysis, hence, this review could not assess the magnitude of the intervention effects. The lowest proportion was insufficient information regarding the outcome (3.45%).

Reason for Exclusion	No. of Studies	%
Studies developed tools without assessing the findings' impact	10	34.48
on the outcome		
Studies did not assess any intervention	5	17.24
Descriptive studies	8	27.59
Studies presented protocol	3	10.34
Cross-sectional or cohort studies	2	6.70
Insufficient information regarding the rate of immunization	1	3.45
coverage trends pre and post-intervention		
Total	29	100

Table 2. Characteristics of the Reasons for Studies Exclusion
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For risk-of-bias assessment, three (25%) out of the 12 studies introduced a high risk of bias and raise some concerns in at least one domain (Dissieka et al., 2019; Ekhaguere et al., 2019; Ibraheem et al., 2021). It was also found that 16.67% of studies raise a concern in one domain (Oyo-Ita et al., 2021; Wallace et al., 2019), two papers (16.67%) determined to be at low risk of bias for all domains (Eze & Adeleye, 2015; Wightman et al., 2022), and others were potentially met the methodological criteria (Bangure et al., 2015; Haji et al., 2016; Hu et al., 2017; Ijeoma, et al., 2015; Nguyen et al., 2017).

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Study		Study				<b>Outcome: Immunization coverage/dropout (%)</b>				
and year	Site	Site Study Design	Participants	Intervention	Control	T	Pre/ Post		Change	
anu year		Design				Indicators	Control	Intervention		
(Dissieka	North-	RCT	Infants ≤12	Providing mothers with	No	Pentavalent	76.1	86.6	+10.5 a	
et al.,	central		months	mobile phone message	phone	1 visit				
2019)	region,			(voice or text)	reminder	attendance	67.3	81.0	+13.7 <sup>a</sup>	
	Côte			reminders	messages	Pentavalent				
	d'Ivoire			two days before each	(n= 798)	2 visit	58.3	74.2	+15.9 a	
				scheduled visit		attendance				
				and two additional		Pentavalent				
				reminders for missed		3 visit				
				doses (n= 798)		attendance				
(Eze &	South	RCT	Infants at	SMS text reminders	No	DPT3				
Adeleye,	Nigeria		their first		intervention	coverage				
2015)			immunizati			(Timeliness				
			on session			of				
			(BCG) and			immunizati	60.3	69.0	$+8.7^{a}$	
			second			on	39.7	31.0	-8.7 ref.	
			immunizati			completion)				
			on (DPT1)			Early				
						Delayed				
(Ibraheem	Ilorin,	Pre-post-	Infants	Call reminders (n=	Routine	Timeliness				
et al.,	Nigeria	intervention	1 0	140), SMS reminders	care	of				
2021)			for the first	(n=140), health	(n= 140)	presentation				
			dose of	education messages		/ receipt of				
			vaccine in	(n= 140)		immunizati	54.2	99.2; 97.1;	+45;	
			the five			on	70.1	98.5	+42.9;	
			infant NPI			completion:	72.1		+44.3 <sup>a</sup>	
			scheduled			• Six		93.2; 90.1;		
			visits			weeks	66.9	86.7		

**Table 2.** Summary of the Studies of Intervention to Increase Immunization Rate or Reduce Immunization Dropout

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							-		444
						visit (approp riate) • 10 weeks visit (approp riate) • 14 weeks visit (approp riate) • 19 months visit	36.6	87.2; 69.9; 64.9 89.4; 63.7; 56.5	+20.3;
(Ekhaguer e et al., 2019)	Nigeria	RCT	Children aged 0–12 weeks/ newborn infants	Automated voice call text and email immunization reminders (n= 300)	No reminders (n= 300)	(approp riate) The proportion of infants who received immunizati	83 84	86 85	+3 <sup>b</sup> +1 <sup>b</sup>
						on: • Penta-1 at 6 weeks	84 78	83 84	$+1^{\circ}$ +6 <sup>a</sup>
							65	73	$+8^{a}$

						<ul> <li>Penta-2 at 10 weeks</li> <li>Penta-3 at 14 weeks</li> <li>Measle s at 12 months</li> <li>All immuni zations</li> </ul>	47	57	+10 <sup>a</sup>
(Haji et al., 2016)	Kenya	Pre and post- intervention	Children aged <12 months presenting for the first dose of pentavalent vaccine	Provide SMS (n= 372) or sticker reminders (n= 372)	No reminder (n= 372)	Immunizati on dropouts • SMS remind er • Sticker remind er	17 17	3.5 16	-13.5 <sup>a</sup> -1 <sup>b</sup>
(Wallace et al., 2019)	West Java, Indonesia	RCT	All children who received DTPcv1	Home-based records and appointment sticker (n= $1103$ ), home-based record only (n= $1434$ )	Standard care (n= 1079)	Timeliness of DTPcv3 coverage: End of the 200-day	78 23	77; 74 32; 24	-1; -4 <sup>b</sup> +9; +1 <sup>a</sup>
				- × ,		study period Within 60 days of DTPcv1	52 61	55; 47 61; 53	+3; -5 <sup>a</sup> 0; -8 <sup>b</sup>

#### Jaleha, Widjarnarko, B., Susanto, H. S., Margawati, A., Hadisaputro, S., & Hikmah, K. (2023). Assessing Interventions for Declining Childhood Immunization Dropout - A Systematic Review. *JURNAL INFO*

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									1
						Within 70			
						days of			
						DTPcv1			
						Within 90			
						days of			
						DTPcv1			
(Bangure	Kadoma,	RCT	Children	Routine health	Routine	Timeliness			
et al.,	Zimbabwe		aged <12	education and SMS	health	of			
2015)			months	reminders (n= 152)	education	immunizati	82	97	+15
			right after		(n=152)	on	80	96	+16
			they were			coverage:	75	95	+20
			born or			• 6 <sup>th</sup>			
			during the			week			
			3 <sup>rd</sup> and 7 <sup>th</sup> -			• 10 <sup>th</sup>			
			day visits			week			
			after the			• 14 <sup>th</sup>			
			infants born			week			
(Hu et al.,	Zhejiang	RCT	Infants <12	Vaccination education	No	The			
2017)	Province,		months	session ( $n=418$ )	intervention	coverage of			
	Eastern				(n=433)	full			
	China					immunizati	84.1	82.1	-2 <sup>b</sup>
						on	88.0	89.0	+1 <sup>b</sup>
						scheduled:	66.1	73.9	+7.8 a
						• BCG	60.0	72.0	+12 a
						• HepB1	75.1	92.1	+17 <sup>a</sup>
						• OPV1	52.9	65.1	+12.2 <sup>a</sup>
						• DTP1	33.0	51.9	+18.9 <sup>a</sup>
						• MR			
						• JEV			

						• Full immuniz ation (overall)			
(Nguyen et al., 2017)	Vietnam	Pre and post- intervention	All children born in Ben Tre	SMS reminders (2014: n= 4078; 2015: n= 3374)	No intervention (n= 3997)	Full immunizatio n coverage (2013 as preinterventi on/baseline): • 2014 • 2015	75.4 75.4	81.7 99.2	+6.3 <sup>a</sup> +23.8 <sup>a</sup>
(Ijeoma, 2015)	South Eastern Nigeria	RCT	Infants that that commenced their childhood immunizati ons in the month of April	Telephone calls reminders (n= 119)	Standard care (n= 119)	Immunizati on dropout: • April • BCG/m easles • DPT • May • BCG/m easles • DPT	45 21 37 14	37 14 47 22	$^{-8}_{-7^{a}}^{b}$ +10 <sup>b</sup> +8 <sup>b</sup>
(Wightman et al., 2022)	Arizona, USA	Pre-post- intervention	Firstborn	Arizona's Health Start Program (n= 3004)	Standard care (n= 18,266)	7 vaccination series intended for young children: HepB, DTaP/DTP, Hib, PCV13,	27.7	29.3 67.9	+1.6 <sup>b</sup> +5.1 <sup>a</sup>

#### Jaleha, Widjarnarko, B., Susanto, H. S., Margawati, A., Hadisaputro, S., & Hikmah, K. (2023). Assessing Interventions for Declining Childhood Immunization Dropout - A Systematic Review. JURNAL INFO KESEHATAN, 21(3), 438-453. https://doi.org/10.31965/infokes.Vol21Iss3.1271

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						MMR, Varicella. On scheduled completion, all series Completion by age 5, all series			
(Oyo-Ita et al., 2021)	Cross River State, Nigeria	RCT	children aged 0–23 months	<ul> <li>Training of the traditional and religious leaders (TRLs):</li> <li>Baseline: n= 1297</li> <li>Mid-term: n= 1302</li> <li>Final evaluation: n= 1276</li> </ul>	No intervention • Baseline: n= 1301 • Mid-term: n= 1268 • Final evaluation: n= 1274	up-to-date vaccination for BCG, OPV, Pentavalent 3, PCV, measles, and yellow fever appropriate for the age • Baseline • Mid-term • Final evaluation	48 56 55	46 54 52	-2 -2 -3

<sup>a</sup> Significant change; <sup>b</sup> no significant change; <sup>ref.</sup> reference category

This review study reported ten studies investigating the intervention's effects on reducing infants' immunization dropout. These studies developed interventions, including healthcare providers-centered, technology approach, and community-based interventions. Most studies utilized health workers to manually remind participants, such as text or phone call reminders, sticker reminders, or giving education sessions.

The adoption of short message services (SMS) has been documented to enhance immunization coverage. SMS reminders were associated with no immunization delay and increased the proportion of children receiving routine immunization. Participants were willing to receive and they assumed that it was beneficial so that immunization was on time (Bangure et al., 2015). In addition, the budget effectiveness proved the use of SMS was reasonable as it was cheaper than home visiting (Nguyen et al., 2017). However, another study showed that most participants preferred receiving voice reminders over text messages. This may be due to a lack of technology exposure and low educational background since the study was conducted in rural areas (Dissieka et al., 2019).

Following up on the fact that parents tend to prefer voice messages over text messages, another study intervened with phone calls (Brown et al., 2016; Ijeoma, 2015; Ibraheem et al., 2021). This intervention has shown positive results in improving the rate of appointments kept (Huldah Ijeoma, 2015). Undeniably, through phone call reminders, the participants tend to give responses and non-responses directly and even clarifications during calls. Phone call reminders proved improvements with the inception of the recall intervention. Yet, this method would be more expensive than text messages (Mekonnen et al., 2019; Obi-Jeff et al., 2022).

Both text reminders and phone calls require effort from health workers, henceforth, time and human resource dependence become a consideration (Brown et al., 2020). Automated reminders using technology applications may be more beneficial. A positive lesson was learned from a previous study conducted in Nigeria, where integrated a software application to send automated voice call text and email reminders (Ekhaguere et al., 2019). The reminders were sent automatically 2 days before the scheduled date of the Penta-1, 2, 3, and measles immunization based on the prior data regarding the date of birth of the newborn. While this finding significantly improved immunization completion and timeliness, growing evidence of its effectiveness resulted from poor phone and internet networks. This is acknowledged as the consequence of web-based text and call systems.

The added health workers-centered method was the home-based record (HBR) and placing an appointment sticker on HBR (Wallace et al., 2019). The findings highlight the success of this method in getting a significantly higher number of individuals to bring their children for more timely vaccinations compared to the control group. Health workers provided an HBR to ensure that the caregiver is aware of the immunization services the child has and has not received. In addition, placing a parental appointment sticker on the HBR could be used to ensure that parents return promptly for the next childhood immunization. This intervention provides an inexpensive and effective tool for promoting childhood immunization, however, policies requiring the presentation of the record should be considered with care, as some children may drop out of the system if the child is turned away from immunization services just because the caregiver forgot the child's record (WHO, 2015).

Among all the innovative interventions, health education plays an essential as the basic need to improve immunization coverage. Education could be done through technology or by individuals. The previous study evaluated the SMS immunization facts which contain health education regarding immunization and also received automatic messages indicating the next appointment date (Bangure et al., 2015; Ibraheem et al., 2021). As a result, significant improvement in the vaccination knowledge among participants in the intervention group was

one of the most clearly identified outcomes, followed by positive trends in the increased immunization coverage (Hu et al., 2017).

Nonetheless, the majority of the existing interventions mentioned above are still health worker-centered. There has not been a reciprocal communication relationship or an active role from the caregivers themselves, meaning that strengthening routine immunization programs needs considered to focus on building awareness among residents through social engagement (Mahachi et al., 2022; Syed et al., 2023). Arizona's Health Start Program (HSP) was a wellestablished model by promotes the optimal use of community-based family healthcare services and education services through the use of community health workers (CHWs) for maternal and child health home visits (Wightman et al., 2022). Families in the CHW home visiting intervention were significantly more likely to report better immunization outcomes by utilizing CHWs who live in and reflect the ethnic, cultural, and socioeconomic characteristics of the local society. In addition, increasing parental knowledge through local leaders may be more sufficient to reach marginalized communities (Haldane et al., 2019) due to geographical or socioeconomic factors to encourage children's immunization completion. Mobilizing communities for immunization may strengthen weak links in the causal chain, as traditional and religious leaders (TRLs) met the local characteristics, thus the information dissemination through local language may impact a greater outreach (Sabarwal et al., 2015). Despite the fact that a multi-component intervention involving TRLs had an insignificant effect on the proportion of children up-to-date with vaccination, the effectiveness in increasing the proportion of children receiving at least one vaccination should be considered (Oyo-Ita et al., 2021).

Of all the interventions, the most underlying consideration was rural settings. Though the effects of the implementations against immunization dropout were found significant, the application of the offered method faces similar barriers. The use of electronic or technology-based services may be struggling due to insufficient electricity and an internet connection, thus electronic-based reminders, such as SMS reminders and phone calls, may also be considered for future studies.

This systematic review on outcomes of community participation in high and uppermiddle-income countries is the first of its kind to be conducted. A strength of this review was the use of a wide range of databases and the inclusion of papers in multiple languages to ensure broad representation.

The present study is a comprehensive and updated review of childhood immunization interventions including randomized trial evidence and pre-post studies. However, different settings and scales of the targeted population may influence these findings, therefore, this systematic review study may be subject to several limitations. First, included studies may be overestimated to African countries as 70% of the findings were conducted in African regions. Different characteristics at different sites could impact the results of the interventions. Second, literature searching only uses Google Scholar and PubMed databases, hence, this may result in limited articles found. However, the small number of identified studies has reflected the big-picture objectives of this study based on strategic search keywords.

### 4. CONCLUSION

Overall, the most common interventions are phone calls and text messages to remind caregivers to bring infants for routine immunization on appointed dates. The impact of the interventions varied by study setting and sample characteristics, however, all the included studies proved to be significantly associated with an increasing trend of immunization rates. Nevertheless, these findings still face obstacles in the implementation, hence, improving social engagement is way better to reach the marginal groups that have limited internet connection and electricity.

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